

# Catch Laddie's First EP, "ROC N ROLL," Now On SoundCloud

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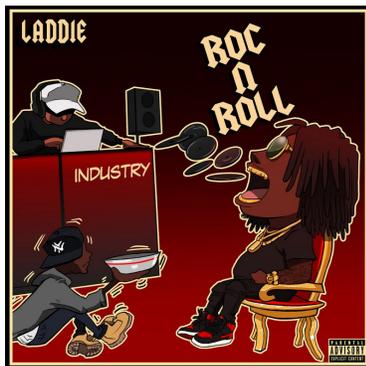
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## For Immediate Release

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Rochester, New York-based artist, Laddie, describes himself as having a penchant for exploration and discovery. His natural curiosity and love of experimentation is on full display in his latest EP, "ROC N ROLL." Each track varies wildly in both style and subject matter. The listener experiences a gamut of emotions, from infectious fun to intense reflectiveness. Its first track, "Intro," comes hot out of the gates with a fast-paced and head-spinning skit which segues seamlessly into a hard-hitting, classic East Coast-inspired verse by Flight Life Leach. This is promptly followed up by, "Don't Take It Personal," which gives the listener a chance to settle down for a moment and vibe out to a more slow, entrancing melody. The inspired sampling of Incubus' "Drive," in the beat establishes a precedent for the tracks which follow, many of which also sample classic and alternative rock songs, taking a note from artists like Run-D.M.C. and Rick Rubin, both of whom Laddie cites as major influences. The considerably more aggressive and violently-charged "Everybody Knows," is the next track on the list by LEO. This constant flip-flopping dynamic in an EP is a risky move and one which many artists attempt, only to end up releasing a tonally inconsistent mess. Fortunately, Laddie's fearlessness pays off and delivers a truly inspired album that stands out from much of the derivative noise so frequently found on SoundCloud.

Laddie was born an adventurous spirit. As a child, he and his parents moved to Rochester from Brooklyn at an impressionable age. Since his parents were unfamiliar with the area, he was left largely on his own to explore his new surroundings. This sense of traversing into the unknown influenced him greatly. While Laddie has admitted that much of his identity has been shaped on both a musical and personal level by Rochester, he has also been adamant about not letting his upbringing define him. "The world influences me. Being

black influences me and the message I put out.” He adds, “I observe everything that goes on. I let it digest and then I go from there and express myself through the heart.” Laddie’s desire is to grow as a rapper and producer who stands out and leaves a strong impression in an oversaturated medium. With the release of “ROC N ROLL,” he’s well on his way.

“ROC N ROLL,” is available to stream now on SoundCloud at <https://Soundcloud.com/laddie2>.